



## **DANIELLE HOLTZMAN** **Business Manager**

After a 7 year career as a CPA, followed by 10 years of staying home to raise her five children, Danielle never would have dreamed that her oldest daughter's love for dance would land her in her 2nd career. She joined the staff of Midwest Dance Mechanix in the Fall of 2017 to assist with organization and planning, but as the studio grew, so did her role, and she now works nearly full time as the studio Business Manager.

She has a passion for planning, analyzing, and creating and enjoys using her diverse skill set to support the many business needs of Midwest Dance Mechanix. It has become a "home away from home" for her and her four dancer daughters, Emily (age 13), Molly (age 11), Abby (age 9), and Lucy (age 6). When she is not crunching numbers, creating calendars, or designing marketing campaigns, she can be found changing costumes, bobby pinning buns, or delivering snacks to her daughters as they pursue their love for dance. Her other passions include leading a weekly women's Bible Study, Sonic Diet Cokes, vintage shopping and decorating, Red Velvet cake, clean sheets, and watching her oldest son, Noah, play golf. She is honored to be a part of the MDM team and is committed to supporting the vision, mission and passion of Miss Jana and the rest of the MDM faculty.